

**Conference Organizers**

**Prof. Dr. Michael Spieker**  
Catholic University of Applied Sciences  
(guest lecturer for Academy for civic education)

**Dr. Michael Bartke**  
Strategic Committee ETHICS and on behalf of  
the organisation committee

Program subject to change.

**Registration**

**Iryna Bielefeld**  
Tel.: +49 8158 256-53  
Fax: +49 8158 256-66 53  
i.bielefeld@apb-tutzing.de

Please register for the conference before  
**April 24, 2024** by using our online application  
form [here](#).

**Cancellation Policies**

If you are registered, but cannot take part  
for some reason, please notify Iryna Bielefeld by  
**April 19, 2024** (at the latest). Cancellation is free of  
charge up to eight days prior to the opening of our  
conference. From day seven to day five we charge  
you 50 percent of the conference fee. The cancel-  
lation fee rises to 75 percent from day four to day  
three. On day one and two before the opening of  
our conference we charge you the entire conferen-  
ce fee in case of cancellation or no-show.

**Conference Fee**

**For ETHICS Members**  
Including room and board 85 €  
Including meals without room 60 €

**For Non-ETHICS Members**  
Including room and board 150 €  
Including meals without room 60 €

We kindly ask you to pay the conference registration  
fee in cash in Euros or via a German debit card at the  
reception upon your arrival at the Academy. Please  
note we have no facilities for processing credit card  
payments.

This event is certified by the SCCE  
(Society of Corporate Compliance and Ethics)  
with 10 CEU's ( Continuing Education units).

**Meals**

The Academy offers you vegan, vegetarian and  
non-vegetarian food. Please let us know in advance  
which kind of meal you prefer. In case of any food  
intolerances or allergies, we are happy to prepare a  
meal for you for an additional 10 € per conference.

**Road Construction Measures**

The main street in Tutzing is currently under construc-  
tion. This may cause delays in arrival and depart-  
ure. Bus and taxi services between the Academy  
and the train station are also affected. Please consi-  
der this when planning your trip.



Tutzing is located approximately 35 km southwest of  
Munich on Lake Starnberg (Starnberger See).

From Munich Central Station (Hauptbahnhof): Take  
the urban railway S-6 (S-Bahn) or the regional train  
(RB) to Tutzing. At the train station in Tutzing, take  
the Bus 958/978 to „Klenzestraße“. You will also find  
cabs at the front entrance of Tutzing train station.  
Please note our special offers for conference tickets  
through the Deutsche Bahn (DB) found on our Websi-  
te, see contact „[how to find us](#)“.



From the airport take the urban railway S-1 or S-8 to  
Munich Central Station and follow the instructions  
above.



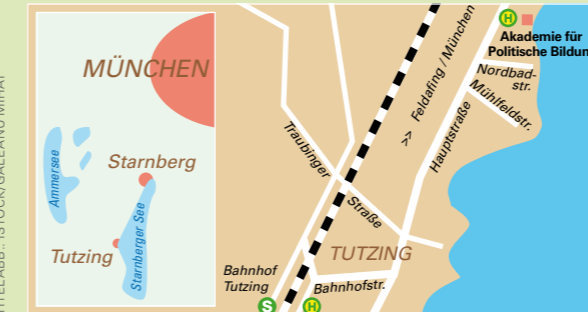
You can also reach the Academy by foot from Tutzing  
train station. It takes you 20 to 30 minutes.



To reach the Academy by car, take freeway A95 from  
Munich via A952 to Starnberg and continue on the  
federal highway until you pass the town of Traubing,  
then take a left. At the end of the road turn right to  
Tutzing. The Academy is on your left shortly after  
passing the town sign Tutzing.



Our guests are invited to use the charging points of  
the Academy for E-vehicles (cars, scooters, bikes)  
free of charge.



TITELABB.: ISTOCK/GALEANU MIHAI

**Akademie für Politische Bildung**

Buchensee 1 · 82327 Tutzing  
Tel.: +49 8158 256-0  
www.apb-tutzing.de



AKADEMIE FÜR  
POLITISCHE BILDUNG  
TUTZING

■ **International Academy** ■  
**Environmental, Social and  
Governance (ESG) regulation**

Challenges for Ethics and  
Compliance Professionals in  
Healthcare Industry



**April 29 – 30, 2024**

In cooperation with ETHICS – International Society  
of Healthcare Ethics and Compliance Professionals  
and Clifford Chance and with support of the  
Voluntary-Self Regulation of The Pharmaceutical  
Industry FSA e.v.



## INVITATION

Ecological, social and corporate sustainability is gaining more importance for companies through new legislations on the European as well as national level. The new ESG (environmental, social, governance) regulation in Europe represents new challenges for companies, organisations and their representatives. Structural changes, process changes and behaviour changing will be necessary.

The new ESG regulations will heavily influence the reporting and analyzing obligations for most companies in Europe. How can the ethics and compliance function support the evolution of ESG programs in Healthcare companies? This international, interactive ESG workshop will answer the questions and cover:

- Benchmarking the practical approach taken by healthcare and other companies, small and large, to bring ESG programs to life. To which existing functions are ESG responsibilities allocated (ethics and compliance, legal, finance, sustainability or full integration into business functions)?
- How ethics and compliance professionals can help the CEO/board/advisory board to develop an overall ESG strategy based on their experience in driving ethical and integer business conduct and creating value for the organisation.
- Identifying and sharing the tools which we have in the ethics and compliance toolkit that are suited to achieve the ESG goals and to support the implementation of an ESG program.

We are looking forward to meeting you in Tutzing.

*Prof. Dr. Michael Spieker*

Catholic University of Applied Sciences  
(guest lecturer for Academy for civic education)

*Dr. Michael Bartke*

Strategic Committee ETHICS and on behalf of the organisation committee

## MONDAY, APRIL 29, 2024

- 11.00 am Arrival
- 11.45 am Sandwiches in the foyer
- 12.30 pm **Opening and Welcome Address**  
*Michael Spieker*  
*Michael Bartke*  
Chair: *Dominique Laymand*  
Clifford Chance
- 12.50 pm **ESG regulations – challenges for Ethics and Compliance Professionals in healthcare industry**  
*David Rodin*  
Principia
- 1.25 pm **The status of ESG implementation (in healthcare Industry) – a survey**  
*Andre Gascard*  
ETHICS  
*Frederic Poels*  
Johnson & Johnson
- 1.50 pm **ESG implementation – challenges in light of practical examples (business cases)**  
**1. Due diligence requirements in supply chain**  
*Thomas Voland*  
Clifford Chance  
**2. ESG related disclosure obligations**  
*Claudia Feick*  
PWC
- 2.25 pm **Changing role of compliance in a changing environment Past/Present/Future**  
*Hannes Oswald-Brügel*  
Roche
- 2.50 pm Networking Coffee Break
- 3.20 pm **Examples from industry: The way of ESG implementation**  
**1. Mercedes Benz Group**  
*Hendrik Heitsch*  
**2. Galapagos**  
*Stephanie Wingrove*  
**3. Janssen, Johnson & Johnson**  
*Tom Aelbrecht*
- 4.25 pm **Panel discussion**  
**What can we learn?**

*Hendrik Heitsch*  
*Stephanie Wingrove*  
*Tom Aelbrecht*  
Moderator: *Thomas Voland*  
Clifford Chance

- 5.05 pm **Break out session**  
**What are the implications for Compliance organizations in light of ESG challenges?**  
Moderators: *Peter Dieners*  
Clifford Chance  
*Claudia Feick*  
PWC  
*Steffen Esche*  
PWC
- 5.55 pm **Results of the break out session**
- 6.15 pm **Closing session**  
Chair: *Dominique Laymand*  
Clifford Chance
- 7.00 pm Networking Dinner at Seestüberl

## TUESDAY, APRIL 30, 2024

- 7.45 am Breakfast  
Check-Out until 8.45 am
- 8.30 am **Good Morning – the program**  
Chair: *Dominique Laymand*
- 8.45 am **Aspects for a new role of Ethics and Compliance**  
**a) Creating value, ethical decision taking – some thoughts**  
*Klaus Schellberg*  
Lutheran University of Applied Science  
**b) Trends in organisations**  
*Steffen Esche*  
PWC  
*Claudia Feick*  
PWC
- 9.35 am **ESG approaches for organisations – what is different?**  
**1. in comparison to “classical” ABC compliance**

*Peter Dieners*  
Clifford Chance

**2. governance (structure/management)**  
*Claudia Feick*  
PWC  
*Steffen Esche*  
PWC

10.05 am Networking Coffee Break

10.35 am **Panel discussion**  
**The new role of Ethics and Compliance professionals**  
*Klaus Schellberg*  
Lutheran University of Applied Science  
*Dominique Laymand*  
Clifford Chance  
*Uwe Broch*  
Voluntary Self-Regulation of the Pharmaceutical Industry  
*Bella Hovhannisyanyan*  
CSL Behring  
Moderator: *Steffen Esche*  
PWC

11.05 am **Which concrete measures are required to embed ESG into the governance?**  
*Peter Dieners*  
Clifford Chance

11.40 am **Break out session**  
**Creating value, a roadmap. (Most important topics? How to achieve?)**  
Moderators: *Steffen Esche*  
PWC  
*Claudia Feick*  
PWC

12.35 pm **Results from break out session**

12.55 pm **Sum up – What did we learn ?**  
*Michael Spieker*  
*Michael Bartke*  
Chair: *Dominique Laymand*

1.15 pm **Farewell – end of the workshop**

1.30 pm Sandwiches in the foyer, Departure