

ORGANIZATIONAL DETAILS

Conference Organizers

Prof. Dr. Michael Spieker
Catholic University of Applied Sciences
(guest lecturer for Academy for civic education)

Dr. Michael Bartke
Strategic Committee ETHICS and on behalf of
the organisation committee

Program subject to change.

Registration

Iryna Bielefeld
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i.bielefeld@apb-tutzing.de

Please register for the conference before
April 17, 2024 by using our online application
form [here](#).

Cancellation Policies

If you are registered, but cannot take part
for some reason, please notify Iryna Bielefeld by
April 19, 2024 (at the latest). Cancellation is free of
charge up to eight days prior to the opening of our
conference. From day seven to day five we charge
you 50 percent of the conference fee. The cancel-
lation fee rises to 75 percent from day four to day
three. On day one and two before the opening of
our conference we charge you the entire conferen-
ce fee in case of cancellation or no-show.

Conference Fee

For ETHICS Members
Including room and board 85 €
Including meals without room 60 €

For Non-ETHICS Members
Including room and board 150 €
Including meals without room 60 €

We kindly ask you to pay the conference registration
fee in cash in Euros or via a German debit card at the
reception upon your arrival at the Academy. Please
note we have no facilities for processing credit card
payments.

We are aiming for certification of the event by SCCE
(Society of Corporate Compliance and Ethics).

Meals

The Academy offers you vegan, vegetarian and
non-vegetarian food. Please let us know in advance
which kind of meal you prefer. In case of any food
intolerances or allergies, we are happy to prepare a
meal for you for an additional 10 € per conference.

Road Construction Measures

The main street in Tutzing is currently under const-
truction. This may cause delays in arrival and depar-
ture. Bus and taxi services between the Academy
and the train station are also affected. Please consi-
der this when planning your trip.

HOW TO FIND US



Tutzing is located approximately 35 km southwest of
Munich on Lake Starnberg (Starnberger See).

From Munich Central Station (Hauptbahnhof): Take
the urban railway S-6 (S-Bahn) or the regional train
(RB) to Tutzing. At the train station in Tutzing, take
the Bus 958/978 to „Klenzestraße“. You will also find
cabs at the front entrance of Tutzing train station.
Please note our special offers for conference tickets
through the Deutsche Bahn (DB) found on our Websi-
te, see contact „[how to find us](#)“.



From the airport take the urban railway S-1 or S-8 to
Munich Central Station and follow the instructions
above.



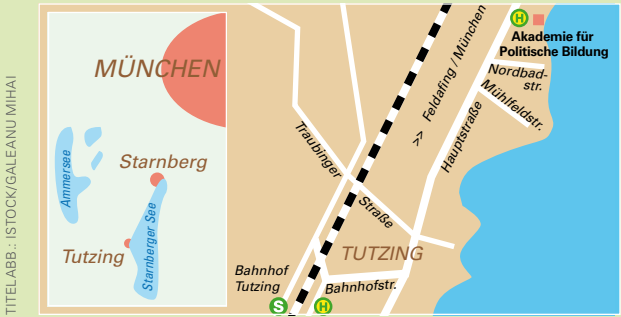
You can also reach the Academy by foot from Tutzing
train station. It takes you 20 to 30 minutes.



To reach the Academy by car, take freeway A95 from
Munich via A952 to Starnberg and continue on the
federal highway until you pass the town of Traubing,
then take a left. At the end of the road turn right to
Tutzing. The Academy is on your left shortly after
passing the town sign Tutzing.



Our guests are invited to use the charging points of
the Academy for E-vehicles (cars, scooters, bikes)
free of charge.



Akademie für Politische Bildung

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AKADEMIE FÜR
POLITISCHE BILDUNG
TUTZING

■ International Academy ■
**Environmental, Social and
Governance (ESG) regulation**

Challenges for Ethics and
Compliance Professionals in
Healthcare Industry



April 29 – 30, 2024

In cooperation with ETHICS – International Society
of Healthcare Ethics and Compliance Professionals
and Clifford Chance and with support of the
Voluntary-Self Regulation of The Pharmaceutical
Industry FSA e.v.



INVITATION

Ecological, social and corporate sustainability is gaining more importance for companies through new legislations on the European as well as national level. The new ESG (environmental, social, governance) regulation in Europe represents new challenges for companies, organisations and their representatives. Structural changes, process changes and behaviour changing will be necessary.

The new ESG regulations will heavily influence the reporting and analyzing obligations for most companies in Europe. How can the ethics and compliance function support the evolution of ESG programs in Healthcare companies? This international, interactive ESG workshop will answer the questions and cover:

- Benchmarking the practical approach taken by healthcare and other companies, small and large, to bring ESG programs to life. To which existing functions are ESG responsibilities allocated (ethics and compliance, legal, finance, sustainability or full integration into business functions)?
- How ethics and compliance professionals can help the CEO/board/advisory board to develop an overall ESG strategy based on their experience in driving ethical and integer business conduct and creating value for the organisation.
- Identifying and sharing the tools which we have in the ethics and compliance toolkit that are suited to achieve the ESG goals and to support the implementation of an ESG program.

We are looking forward to meeting you in Tutzing.

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Dr. Michael Bartke
Strategic Committee ETHICS and on behalf of the organisation committee

MONDAY, APRIL 29, 2024

- 11.00 am Arrival
- 11.45 am Sandwiches in the foyer
- 12.30 pm **Opening and Welcome Address**
Michael Spieker

Michael Bartke

Chair: *Dominique Laymand*
Clifford Chance
- 12.50 pm **ESG regulations – challenges for Ethics and Compliance Professionals in healthcare industry**
David Rodin
Principia
- 1.25 pm **The status of ESG implementation (in healthcare Industry) – a survey**
Andre Gascard
ETHICS

Frederic Poels
Johnson & Johnson
- 1.50 pm **ESG implementation – challenges in light of practical examples (business cases)**
1. Due diligence requirements in supply chain
Thomas Voland
Clifford Chance
2. ESG related disclosure obligations
Claudia Feick
PWC
- 2.25 pm **Changing role of compliance in a changing environment Past/Present/Future**
Hannes Oswald-Brügel
Roche
- 2.50 pm Networking Coffee Break
- 3.20 pm **Examples from industry: The way of ESG implementation**
1. Mercedes Benz Group
Hendrik Heitsch
2. Galapagos
Stephanie Wingrove
3. Janssen, Johnson & Johnson
Tom Aelbrecht
- 4.25 pm **Panel discussion**
What can we learn?

Hendrik Heitsch
Stephanie Wingrove
Tom Aelbrecht

Moderator: *Thomas Voland*
Clifford Chance

- 5.05 pm **Break out session**
What are the implications for Compliance organizations in light of ESG challenges?
Moderators: *Peter Dieners*
Clifford Chance

Claudia Feick
PWC

Steffen Esche
PWC
- 5.55 pm **Results of the break out session**
- 6.15 pm **Closing session**
Chair: *Dominique Laymand*
Clifford Chance
- 7.00 pm Networking Dinner at Seestüberl

TUESDAY, APRIL 30, 2024

- 7.45 am Breakfast
Check-Out until 8.45 am
- 8.30 am **Good Morning – the program**
Chair: *Dominique Laymand*
- 8.45 am **Aspects for a new role of Ethics and Compliance**
a) Creating value, ethical decision taking – some thoughts
Klaus Schellberg
Lutheran University of Applied Science
b) Trends in organisations
Steffen Esche
PWC

Claudia Feick
PWC
- 9.35 am **ESG approaches for organisations – what is different?**
1. in comparison to “classical” ABC compliance

Peter Dieners
Clifford Chance
2. governance (structure/management)
Claudia Feick
PWC

Steffen Esche
PWC

- 10.05 am Networking Coffee Break
- 10.35 am **Panel discussion**
The new role of Ethics and Compliance professionals
Klaus Schellberg
Lutheran University of Applied Science

Dominique Laymand
Clifford Chance

Uwe Broch
Voluntary Self-Regulation of the Pharmaceutical Industry

Bella Hovhannisyan
CSL Behring

Moderator: *Steffen Esche*
PWC

- 11.05 am **Which concrete measures are required to embed ESG into the governance?**
Peter Dieners
Clifford Chance
- 11.40 am **Break out session**
Creating value, a roadmap. (Most important topics? How to achieve?)
Moderators: *Steffen Esche*
PWC

Claudia Feick
PWC
- 12.35 pm **Results from break out session**
- 12.55 pm **Sum up – What did we learn ?**
Michael Spieker

Michael Bartke

Chair: *Dominique Laymand*
- 1.15 pm **Farewell – end of the workshop**
- 1.30 pm Sandwiches in the foyer, Departure